

Downtown Frederick *Partnership*

FY10 Partnership Investor Opportunities

Downtown Frederick Friend \$25 - 100	<ul style="list-style-type: none"> ▪ Named as a Downtown Frederick Friend in the <i>Partnership Press</i>, on the Partnership website, in the Annual Report and in a newspaper ad ▪ Invited to the Annual Recognition Event ▪ Provided with a Partnership window cling
Downtown Frederick Supporter \$101 - 249	<ul style="list-style-type: none"> ▪ Named as a Downtown Frederick Supporter in the <i>Partnership Press</i>, on the Partnership website, in the Annual Report and in a newspaper ad ▪ Invited to the Annual Recognition Event ▪ Provided with a Partnership window cling and a lapel pin ▪ Provided with two complimentary Alive @ Five tickets
Downtown Frederick Fan \$250 – 499	<ul style="list-style-type: none"> ▪ Named as a Downtown Frederick Fan in the <i>Partnership Press</i>, on the Partnership website, in the Annual Report and in a newspaper ad ▪ Invited to the Annual Recognition Event ▪ Provided with a Partnership window cling and a lapel pin ▪ Provided with five complimentary Alive @ Five tickets
Downtown Frederick Promoter \$500 – 999	<ul style="list-style-type: none"> ▪ Named as a Downtown Frederick Promoter in the <i>Partnership Press</i>, on the Partnership website, in the Annual Report and in a newspaper ad ▪ Invited to the Annual Recognition Event ▪ Provided with a Partnership window cling and a lapel pin ▪ Provided with seven complimentary Alive @ Five tickets
Downtown Frederick Advocate \$1,000 – 2,499	<ul style="list-style-type: none"> ▪ Named as a Downtown Frederick Advocate in a <i>Partnership Press</i> issue, on the Partnership website, in the Annual Report and in a newspaper ad ▪ Invited to the Annual Recognition Event ▪ Provided with a Partnership window cling and a lapel pin ▪ Provided with ten complimentary Alive @ Five tickets
Downtown Frederick Leadership Circle \$2,500+	<ul style="list-style-type: none"> ▪ Named as a member of the Leadership Circle in the <i>Partnership Press</i>, on the Partnership website, in the Annual Report and in a newspaper ad ▪ Invited to the Annual Recognition Event ▪ Provided with a Partnership window cling and a lapel pin ▪ Provided with ten complimentary Alive @ Five tickets and two Progressive Dinner tickets ▪ Invited to the FY10 Partnership Club event ▪ Provided with a corporate logo and link from the Partnership website
The Partnership Club \$1,500+ annually Three Year Commitment	<ul style="list-style-type: none"> ▪ Receive all of the benefits list above (by investment level) plus an invitation to a Club members only event each year ▪ For FY10 – the Club event will be an exclusive, three-course Progressive Dinner to be held on March 30