

# Downtown Frederick Streetscape Study – Survey (English)

## DESCRIPTION/INTRODUCTION:



Good afternoon. As a member in our community, we are reaching out to you today, to participate in a study by **Downtown Frederick Partnership** and **The City of Frederick**. For this effort, we have hired a consultant team, including Design Collective and RK&K, to study the streetscapes of Market and Patrick Streets in Downtown Frederick (see below for more information). The goal of this study is to create thoughtful design solutions, set priorities, and determine a framework for future streetscape improvements for the many users (pedestrians, bicyclists, motorists, etc) and uses (shopping, dining, events, city services, etc) of the downtown streets. Our team's scope within the overall project schedule will occur over a three-month period, from early April to late June 2021.

Why? Frederick has an opportunity to use the experiences and data collected during the ongoing pandemic to reimagine the Downtown Frederick public streetscape and reinforce long term recovery and continued growth. Downtown Frederick is the hub of culture, commerce and government in the City of Frederick and attracted more than 2 million visitors annually before the pandemic. The current streetscape was successfully implemented in early 1990s when the city undergrounded utilities. However, streetscape deficiencies have become apparent during recent years as downtown has experienced strong revitalization and as the current facilities have aged. Limitations in the current streetscape have been further magnified as result of recent COVID related needs and overall trends toward complete streets supporting multi-modal transportation, accessible pedestrian routes, social distancing, outdoor dining and friendly parking.

Although the project duration is brief, the study will include a robust, COVID-19 appropriate public engagement process. City residents, businesses, property owners, staff and elected officials, neighborhood and community organizations, and other stakeholders must all contribute, to create a community-supported Downtown Frederick Streetscape strategy. It is important that all voices are included, stakeholders hear from each other to appreciate different perspectives, and input is equitable, meaningful, and productive. Although face-to-face and in-person workshops are generally preferred methods for engagement, the current COVID-19 situation requires virtual methods. Therefore, in addition to facilitating two Public Workshops (that will come later in the process), one of the design team's first steps is to conduct a Survey.

Please help us by committing 15 minutes of your time to completing a short survey.

### **Streetscape Study Areas:**

- Market Street, between South St. and Seventh St.
- Patrick Street, between Bentz. St. and East St.
- For both streets, the Streetscape includes a 60' Zone from building face to building face, as illustrated in the diagram below.

Why you? Every voice is important, and we'd like to hear from you! Your knowledge of the study areas is critical to guide future improvements to keep Downtown Frederick vibrant and thriving. Contribute your ideas and opinions on the strengths and weaknesses of the current streetscape conditions and your vision for the future. Your contributions will guide the short-, mid-, and long-term recommendations that will guide streetscape improvements.

#### **Short Term**

Easily implementable solutions that can occur immediately (0-24 months)

#### **Mid Term**

Improvements that may occur within the next 2-5 years.

#### **Long Term**

Improvements that may occur after 5-10+ years.

IMAGE OF STREETScape



EXISTING DOWNTOWN FREDERICK (MARKET ST. AND PATRICK ST.) SECTION - 60'+/-  
RED LINE DENOTES STUDY AREA (BUILDING FACE TO BUILDING FACE)

**PLEASE NOTE: EAST STREET, ANOTHER IMPORTANT STREET TO THE SUCCESS OF DOWNTOWN FREDERICK WILL BE STUDIED UNDER A SEPARATE FUTURE CONTRACT**

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## GENERAL

The following questions are formatted as single or multiple choice. At the end of the Survey, there is an open field to leave any additional thoughts, comments, or to give further input on your previous responses.

**1. Please select which best applies to you.**

- Resident of Downtown Frederick (within Downtown limits, bounded by Bentz St. (to the West), 7<sup>th</sup> St. (to the North), East St. (to the East) and South St. (to the South))
- Resident of Frederick County
- Business Owner on Market St.
- Business Owner on Patrick St.
- Business Owner (within Downtown Frederick, but located outside the study area)
- None of the above

**2. Why do you frequent Market Street and/or Patrick Street? Select all that apply.**

- I live here (Downtown Frederick)
- Restaurants and Craft Beverages
- Shops (non-restaurants)
- Offices/Other businesses (non-restaurants)
- Social

**3. How many times a week do you frequent Market Street and/or Patrick Street? Select one.**

- Less than once a week
- Once a week
- More than once per week

**4. What are the strengths of the Downtown Frederick Streetscape Study Area, as it exists today? Select all that apply.**

- Walkability
- Bikeability (the environment is friendly for bicycling)
- Accessibility (accommodations for people with mobility, sight, and/or hearing impairments)
- Access to on-street/parallel parking
- Access to garage parking
- Wayfinding signage (signs that provide directional information to destinations)
- Quality/Mix of retail
- Outdoor dining
- Seating (non-dining options; benches or similar)
- Tree canopy/shade
- Understory planting (e.g., shrubs, groundcover, annuals, potted plants, etc.)
- Street furniture (benches, trash/recycling receptacles, similar)
- Public Art
- Seasonal lighting (twinkle lights in the trees)
- None of the above

**5. What are the weaknesses of the Downtown Frederick Streetscape Study Area, as it exists today?**

**Select all that apply.**

- Walkability
- Bikeability (the environment is friendly for bicycling)
- Accessibility (accommodations for people with mobility, sight, and/or hearing impairments)
- Access to on-street/parallel parking
- Access to garage parking
- Wayfinding signage (signs that provide directional information to destinations)
- Quality/Mix of retail
- Outdoor dining
- Seating (non-dining options; benches or similar)
- Tree canopy/shade
- Understory planting (e.g., shrubs, groundcover, annuals, potted plants, etc.)
- Street furniture (benches, trash/recycling receptacles, similar)
- Public Art
- Seasonal lighting (twinkle lights in the trees)
- None of the above

**6. What would you like to see (more of) in the Downtown Frederick Streetscape Study Area? Select all that apply.**

- Trees
- Seating (non-dining options; benches or similar)
- Enlarged tree pits/planting areas
- Ornamental plantings (hanging baskets, ornamental pots, or similar)
- More brick sidewalks
- Less brick sidewalks
- Unobstructed, clear pedestrian zone
- Wayfinding signage (signs that provide directional information to destinations)
- Outdoor dining
- Enhanced lighting (string lights or other dynamic forms of lighting)
- Public Art
- None of the above

**7. Do you find the Downtown Frederick streetscape accessible? Please rate on a scale of 1 to 5 (Select One).**

- 5 - Very Accessible
- 4 - Moderately Accessible
- 3 - Adequately Accessible
- 2 - Several Accessibility Issues
- 1 - Critical Accessibility Issues

**8. Identify areas of accessibility concern. Select all that apply.**

- Crosswalks (Street crossings)
- ADA pedestrian ramps
- Sidewalk widths
- Sidewalk impediments - permanent (stairs, basement doors, poles, etc.)
- Sidewalk impediments - temporary/moveable (outdoor dining)
- Condition of sidewalks

**9. For future sidewalk walking surface improvements, please identify your material preference. Note: (\$) symbol represents general material cost. Select One.**

- All concrete sidewalks \$
- Mix of concrete and brick/concrete unit paver \$\$
- All brick sidewalks \$\$\$
- Other (List here)

## **MARKET STREET**

**10. In order to accommodate additional uses/amenities along the streetscape, do you support lane reductions along Market St? Select One.**

- Yes
- Yes, if limited
- Yes, if seasonal/temporary
- No
- Not sure

**11. In order to accommodate additional uses/amenities along the streetscape, do you support reduced on-street parking along Market St? Select One.**

- Yes
- Yes, if it accommodates permanent outdoor dining, improves walkability or similar
- Yes, if seasonal/temporary
- No
- Not sure

**12. Do you support a dedicated bike facility along Market Street? Select One.**

- Yes, as Sharrows (painted bike arrows designated a share use within an existing travel lane)
- Yes, as a Fully Dedicated Bike Lane: one-way
- Yes, as a Fully Dedicated Bike Lane: two-way
- No
- I support a dedicated bike lane on another street, just not Market St.
- Not sure

**13. Do you support Pop Up Dining (parklets and in-street dining) used to accommodate and support businesses during Covid-19)? Select One.**

- Yes (Parklets)
- Yes (Temporary Street Closure: In-street dining)
- Yes (Both parklets and in-street dining)
- Yes, both if aesthetically enhanced
- Yes, both if temporary/seasonal
- No
- Not sure

**14. Do you support street closures along Market Street? Select One.**

- Yes
- Yes, if temporary/seasonal
- Yes, if limited
- No
- Not sure

**15. Materials. Please rate the quality of the current sidewalk (brick and concrete walking surfaces) materials along Market St. Select One.**

- 5 - Current materials are great; I would not change anything
- 4 - Current materials are good
- 3 - Current materials are OK
- 2 - Current materials are fair
- 1 - Current materials are not acceptable

**PATRICK STREET**

**16. In order to accommodate additional uses/amenities along the streetscape, do you support lane reductions along Patrick St? Select One.**

- Yes
- Yes, if limited
- Yes, if seasonal/temporary
- No
- Not sure

**17. In order to accommodate additional uses/amenities along the streetscape, do you support reduced on-street parking along Patrick St? Select One.**

- Yes
- Yes, if it accommodates permanent outdoor dining, improves walkability or similar
- Yes, if seasonal/temporary
- No
- Not sure

**18. Do you support Pop Up Dining (parklets) used to accommodate and support businesses during Covid-19? Select One.**

- Yes (Parklets)
- Yes, if aesthetically enhanced
- Yes, if temporary/seasonal
- No
- Not sure

**19. Materials. Please rate the quality of the current sidewalk (brick and concrete walking surfaces) materials along Patrick St. Select One.**

- 5 - Current materials are great; I would not change anything
- 4 - Current materials are good
- 3 - Current materials are OK
- 2 - Current materials are fair
- 1 - Current materials are not acceptable

**20. Additional Comments [Open comment field, limited to 200+/- words]**

