

Retailer Guidance: Clothing Fittings & In Store Try-Ons

The following suggested best practices have been gathered from retailers that remained open throughout the pandemic, as well as several states that have allowed the reopening of clothing retailers.

- Change your displays in a way that minimizes touching.
- Scientific data does not indicate that clothing items are a major means of spread of the coronavirus. However, if a retailer is concerned about perceived risks from clothing that has been tried on, the following options are recommended:
 - Set aside fitting room clothing for a day or longer before returning to the floor
 - When processing returns, employees should sanitize hands before and after handling items
 - Steam returned items
- If reopening fitting rooms, provide hand sanitizer near fitting rooms for customers to use before and after.
- Suspend in store try-ons for the following items:
 - Items worn on the face (cloth masks, scarves, headbands, eyewear)
 - Bra-fittings and other intimate apparel services
 - Beauty/makeup applications (make beauty testers available for customer viewing only)
 - Dress shirts and other clothing that fit high around the face/neck
 - Suspend alteration services
- Require all customers and staff to use hand sanitizer prior to trying on jewelry or watches.