

CALL TO ARTISTS

Request for Qualifications (RFQ) Carroll Creek Park Public Art & Wayfinding Project

Submission Deadline: January 10, 2020

Opportunity

Downtown Frederick Partnership is seeking an artist/artist team to design, fabricate and install an artistic outdoor fencing/wayfinding installation for a site along Carroll Creek Park.

Project Goals

The goals of the Carroll Creek Park Public Art & Wayfinding Project are:

- Provide a visible, recognizable, welcoming gateway to Carroll Creek Park
- Extend the existing Wayfinding & Signage System to better identify Carroll Creek Park to visitors and locals alike
- Bring color and energy to the Park
- Add a lighting element to the gateway area
- Deter loitering on the planter walls
- Integrate CPTED (community policing through environmental design) principles into the installation design
- Create a design with the potential to be modified and installed in the future for another existing stone planter in Carroll Creek Park.

Site Location and Requirements

Carroll Creek Park is located within the heart of Downtown Frederick. This urban linear park spans 1.3 miles through historic Downtown Frederick, and is located one block south of the main intersection of Market and Patrick Streets. The park extends from Baker Park on the west to a planned regional park (yet to be built) to the east.

Several restaurants, pedestrian footbridges, public art, cultural institutions, public benches, a trellis, and an amphitheater invite visitors to stroll along the brick paths on either side of Carroll Creek. Both summer and winter festivities are planned around and in Carroll Creek to activate the area year round (e.g., outdoor concerts, movie nights, water lilies located in the creek during warmer weather and decorated/lighted sailboats in the colder weather).

The location for the art/wayfinding installation is on an existing stone planter located on the northeast corner of Market Street and Carroll Creek Park, directly in front of the trellis structure. There is opportunity at this site to provide a visible gateway to the Park. See **Figures 1 & 2**.

The art/installation must incorporate the words "Carroll Creek Park" and consider the attached Wayfinding & Signage Program Construction Documentation Package (see **Attachment A**) in the design of the signage portion of the art/installation. It is expected that art/installation be made of metal or a similarly durable material to withstand outdoor conditions. The art/installation must include lighting for nighttime visibility. The art/Installation must be anchored as to avoid damage to the masonry wall.

Because a similar artistic fencing/wayfinding project is envisioned in the future for the existing stone planter bed located on the northwest corner of Market Street and Carroll Creek Park, the design should lend itself to being modified for such application.

Lighting must also be incorporated into the design for the installation to be visible during evening hours. Electrical access is located within the planter, but electrical work will be required and will be the responsibility of the chosen artist/artist team.

Project Eligibility

All professional Artists or Artist Teams living within 80 miles of Frederick County are welcome to apply. No travel compensation is available.

Budget

The Budget for the project is **\$27,000**. The Budget includes all associated costs for design, fabrication, shipment, fixtures, electrical work, installation, and any required site modifications.

Application Process

Interested Applicants should submit the following:

1. **Statement of Interest Letter.** Please state (500 words maximum) why you are interested in this project and how your experience and approach would benefit this Project. If applying as a Team, please describe the collaborative experience and approach.
2. **Resumé(s):** Teams must include resumes of all artists applying, maximum 3 pages each.
3. **References:** Include at least three (3) art and/or design professionals who have detailed knowledge of the Artist/Team's work. References must include contact name, organization/affiliation, address, telephone number, and e-mail for each reference.
4. **Examples of Previous Work:** Include a maximum ten (10) JPEG images, minimum five (5) JPEG. Only one (1) image per JPEG, no composite images. Images descriptions should include artist's name, title of work, date, media, site, location, description of the work, and budget. Any supplemental information you would like to include (articles, reviews, etc.)

Applications must be **digitally submitted by 6:00 PM by January 10, 2020** to **carrollcreekgateway@gmail.com**. Please be sure all files are titled clearly with the applicant's name.

Selection Process

The Selection Committee (comprised of Downtown Frederick Partnership and City of Frederick Parks and Recreation representatives and art professionals) will review all applications and select up to three (3) Finalist Artists or Artist Teams. The Finalists will be invited to develop proposals for the site.

Finalists will be selected based on the following criteria:

- **Aesthetic Excellence** – Quality of the work samples, originality and innovation.
- **Artist Experience** – Experience in creating public art of similar scope and scale. Appropriateness of the artist's past work as it relates to this project.
- **Understanding of the Project** – Based upon the Statement of Interest Letter.

Each Finalist will be invited to present to the Selection Committee and receive an honorarium of \$250. The Selection Committee reserves the right to not select any proposal. Finalists will be evaluated during the interview based upon the above criteria as well as the following:

- **Concept/Design** – The proposals must be appropriate to the site and fulfill the project goals.
- **Feasibility** – The proposals must be able to be completed within the allotted Budget and within the time frame.

Anticipated Timeline

RFQ Posted/Applications Accepted:	December 13, 2019
RFQ Application Deadline:	January 10, 2020 (received by 6 PM)
Finalists Contacted:	Week of January 13, 2020
Finalist Selection Process:	Week of February 17, 2020
Artist Award Notification	Week of February 24, 2020
Artist Contracting Phase:	End of February 2020
Artwork Final Design Phase/Approval:	March 2020
City Approval Process:	April 2020
Artwork Installation Period:	May-June 2020

Questions and Inquiries

All questions and inquiries must be in writing and directed to Susie Leong, Public Art Consultant, carrollcreekgateway@gmail.com or at 301-455-4487.

Figure 1: Side view of the planter from Market Street; trellis structure located behind the planter



Figure 2: Planter site looking towards Market Street

