

**City of Frederick CommUNITY 2030 Strategic Plan: Key Goals and Objectives**

2030 Strategic Goals (SG)	Alignment with SG	Supports Specific Objective:
<p><b>SG1: Sustainable Urban Planning.</b> We will manage thoughtful and sustainable urban growth</p>	High	<p>1.02 Deliver high quality distinctive mixed-use neighborhoods accessible to all            1.04 Facilitate development of a locally and regionally connected multi-modal transportation system that supports transit-oriented development (TOD)</p>
<p><b>SG2: Social Well-being.</b> We will provide balanced housing and human services, recreational opportunities, and cultural enrichment</p>	Med	<p>2.02 Maintain safe and vibrant public spaces through strengthened community policing, programing, civic engagement, and environmental design.            2.04 Support neighborhood accessible arts and recreation opportunities, infrastructure, and programming.</p>
<p><b>SG3: Safe and Vibrant Community.</b> We will strengthen our vibrant downtown and develop dynamic livable neighborhoods</p>	High	<p>3.01 Develop safe, attractive and engaging neighborhoods and business corridors throughout the city by providing innovative services that promote community participation.            3.02 Expand and enhance partnerships with key community groups, private and non-profit entities and other government agencies to identify and address neighborhood needs that improve the quality of life.            3.03 Create an all-inclusive and convenient approach for residents to live, work and play in their communities.</p>
<p><b>SG4: Competitive Employment.</b> We will promote competitive business and employment opportunities</p>	Med	<p>4.03 Effectively manage our capacity for growth and keep a forward focus on infrastructure including transportation, utilities, land, and access to technology to draw businesses and enterprises to the City.            4.04 Reimagine processes and general operations to enhance delivery of services to the community in an efficient and impactful way.</p>
<p><b>SG5: Enhanced Mobility.</b> We will expand and maintain a spectrum of well-coordinated transportation choices</p>	High	<p>5.01 Develop transportation infrastructure and network to accommodate all modes of transportation as technology evolves over the next 10 years.            5.02 Provide safe, well-maintained, and comprehensive transportation routes and access points to move more people safely and efficiently to their destinations.            5.03 Provide transportation choices and hubs that are interconnected and serve all areas of the City and the region.</p>
<p><b>SG6: Civic Engagement.</b> We will foster strong civic engagement by leveraging the diversity of our history, talents, cultures, and life stories</p>		