

YEAR IN REVIEW

JULY 2021 *through* JUNE 2022

downtown
frederick
PARTNERSHIP



DESIGN

The inviting streetscapes of Downtown Frederick are the result of the tireless work by the Design Committee.



The Design Committee works with numerous community partners to encourage attractive storefronts, revitalized facades, clean sidewalks and pedestrian-friendly amenities, and addresses key planning issues that set Downtown Frederick apart.

LAUNCHING THE DOWNTOWN FREDERICK AMBASSADOR PROGRAM

In November 2021, the Partnership launched the **DOWNTOWN FREDERICK AMBASSADOR PROGRAM** in order to improve cleanliness, provide a stronger safety presence and ensure a robust program to welcome visitors

AMBASSADORS OPERATE THROUGHOUT EVERY SEASON, working 5 days a week with consistent coverage between the hours of 7AM and 10PM Wednesday through Sunday

BY THE NUMBERS (as of June 2022)

4,855
BLOCK FACES CLEANED

354
ITEMS OF INFRASTRUCTURE CLEANED

590
STICKERS / HANDBILLS REMOVED

640
PEOPLE USED HOSPITALITY SERVICES

264
BUSINESS CONTACTS MADE

INVESTING IN THE FUTURE

Completed **11 FAÇADE IMPROVEMENT** and **1 FIRE SUPPRESSION GRANT PROJECTS**, resulting in \$192,000 of investment in Downtown Frederick

Worked with the City of Frederick to **PROMOTE POP-UP DINING**, which allowed in-street dining on Market St every fourth Saturday of the summer of 2021

Initiated the Downtown Frederick Streetscape Study with the City of Frederick to create thoughtful design solutions, set priorities and determine a framework for future improvements to Market and Patrick Streets

The study lasted seven months, including two community workshops and a public survey which received 1,932 responses

The final report *released in November 2021* observed existing land use patterns and open space, pedestrian circulation patterns, parking and sidewalk conditions, existing tree conditions and placement and provided critical data and insight that can inform how future improvements may best address downtown's current streetscape limitations

SCAN THE QR CODE HERE TO READ THE WHOLE REPORT!



PLACEMAKING & BEAUTIFICATION INITIATIVES

BRING A BROOM SATURDAY, the Partnership's annual volunteer clean-up day, brought more than 350 people downtown to sweep sidewalks, plant flowers, mulch tree wells and pick up trash

ADDED A SPLASH OF COLOR TO MAXWELL AVENUE by transforming a utility cover into a brightly colored rainbow fence with Hood College's freshman class

Improved storefronts and sidewalks by providing businesses with **GREENERY AND LIGHT INSTALLATIONS IN THE WINTER**, and **FLOWERS IN THE SPRING**



BUSINESS DEVELOPMENT

The Business Development Committee provides Downtown Frederick's new and existing businesses with the incentives, tools and resources they need to thrive.

The Business Development Committee focuses on creating a supportive environment for the entrepreneurs and innovators that drive the Downtown Frederick economy.

DIVERSITY, EQUITY AND INCLUSION EFFORTS

CONTINUED EFFORTS TO INCREASE DIVERSITY, EQUITY, AND INCLUSION IN DOWNTOWN FREDERICK, launching a community survey and a series of focus groups to learn from the many people who live, work and/or visit Downtown Frederick. Based on these conversations, the Partnership is now working to address the top three priorities identified:

- PROVIDING SUPPORT FOR UNDERREPRESENTED BUSINESSES
- ENCOURAGING MORE DIVERSITY IN BUSINESS OWNERSHIP
- OFFERING MORE CULTURAL PROGRAMMING

Addressed a gap in the diversity and representation previously used to market downtown's events, businesses and attractions by **ORGANIZING A SERIES OF PHOTO SHOOTS** that expanded the Partnership's library by nearly 600 images featuring **THE DIVERSITY OF REAL PEOPLE WHO LIVE, WORK AND PLAY IN DOWNTOWN FREDERICK**

Helped downtown businesses achieve their marketing goals by granting more than \$18,000 to 16 businesses, **HELPING TO FUND MARKETING AND ADVERTISING PROJECTS TARGETED TO REACH BROADER, MORE DIVERSE AUDIENCES**

JOINED THE FREDERICK CENTER and **MARYLAND LGBT CHAMBER OF COMMERCE'S FREDERICK BUSINESS COMMITTEE**, which provides support to LGBT businesses

PROVIDING SMALL BUSINESS SUPPORT

AWARDED MORE THAN \$18,000 TO DOWNTOWN BUSINESSES THROUGH THE MISSION: INTERIOR GRANT PROGRAM, which funds critical interior updates and repairs for downtown retail establishments, helping them to become stronger and more successful businesses

HOSTED THE FIRST-EVER DOWNTOWN JOBS FAIR IN JULY 2021. Hiring businesses were open for walk-in applicants and interviews, allowing job seekers to apply on-the-spot for multiple jobs in one day

PROVIDED TRAINING AND RESOURCES TO SMALL BUSINESSES through the Competitive Edge workshop series. This year's series featured five sessions covering topics related to diversity and inclusivity, equity and accessibility

Partnered with Hood College to promote more than 50 downtown businesses with the **HOOD COLLEGE STUDENT DISCOUNT PROGRAM**

WELCOMING NEW BUSINESSES

23 NET NEW BUSINESSES OPENED IN DOWNTOWN FREDERICK THIS YEAR. 37 businesses opened and 14 businesses closed, creating **134 NET NEW JOBS**



2021 BUSINESS PERFORMANCE SURVEY RESULTS

Each year, the Partnership administers a Business Performance Survey to gain more insights into the downtown economy, providing a unique opportunity to gauge the health and wellbeing of the Downtown Frederick business community and the effectiveness of the Partnership

57% of businesses rated their revenue performance as **EXCELLENT OR ABOVE AVERAGE**, exceeding pre-pandemic numbers by 10%

79% of respondents felt that the **OVERALL ECONOMIC CLIMATE FOR BUSINESSES LIKE THEIRS WOULD BE VERY GOOD OR GOOD IN THE COMING YEAR** (an increase from 56% in 2020)

95% of businesses responding said they were **LIKELY TO REMAIN IN THE SAME LOCATION** for the coming year

THE OVERWHELMING MAJORITY OF BUSINESSES WOULD RECOMMEND DOWNTOWN FREDERICK TO OTHER RETAILERS, with 58% providing the strongest recommendation possible (10 out of 10) and 93% ranking downtown as an 8 or higher

PROMOTION

Keeping Downtown Frederick fun and fresh is the mantra of the Promotion Committee.



Staff and volunteers spend hundreds of hours organizing and executing events like First Saturday, Alive @ Five and Frosty Friday that make Downtown Frederick an economically viable destination and place to live.

THE IMPACT OF FIRST SATURDAY

First Saturday is one of the Partnership's signature events. Since its launch in 2003, First Saturday has always been **A DAY THAT CELEBRATES SMALL BUSINESS IN DOWNTOWN FREDERICK**. Attendees are encouraged to support local businesses by shopping with an independent retailer, eating at a downtown restaurant, supporting local artists and exploring all that Downtown Frederick has to offer...because where you spend your money matters

EACH MONTH, FIRST SATURDAY BRINGS 13,000+ PEOPLE TO DOWNTOWN FREDERICK. This past year, the Partnership:

Promoted more than **350 SPECIAL FIRST SATURDAY EVENTS** for downtown businesses

HIRED MORE THAN 100 MUSICAL AND ENTERTAINMENT ACTS to perform during First Saturday

Recruited **40 CHALK ARTISTS TO TRANSFORM DOWNTOWN SIDEWALKS** with art during June First Saturday

Commissioned **108 ICE SCULPTURE DESIGNS** for February First Saturday: Fire in Ice

Placed more than **\$88,000 WORTH OF ADVERTISING TO PROMOTE DOWNTOWN FREDERICK** as a shopping and dining destination



ACCOLADES

Named **ONE OF THE COOLEST TOWNS** in America by Only In Your State

Named the **#4 BEST PLACE TO LIVE IN THE COUNTRY** by Livability's Top 100 Best Places to Live in America

HAPPY STRIPE INSTALLATION from the Partnership's unchARTed project was nominated for ArchDaily's **BUILDING OF THE YEAR**

MARKETING THE MAGIC OF DOWNTOWN

This year, the Partnership highlighted the many unique businesses and attractions of Downtown Frederick by creating unforgettable events and creative marketing campaigns, including:

FROSTY FRIDAY, a community favorite that marks the beginning of the holiday season

HALLOWEEN IN DOWNTOWN FREDERICK, bringing more than 1,000 trick-or-treaters and their families downtown

RESTAURANT WEEK (times two!) featuring summer and winter events

GET IT DOWNTOWN MAGAZINE, highlighting 95 businesses with custom photography and a brand new social media campaign that garnered over 405,000 impressions and 29,000 engagements

DOWNTOWN FREDERICK GIFT CARD PROGRAM, which has generated more than \$2.2M in spending at downtown businesses since inception (more than \$360,000 placed on downtown gift cards in FY22)

SECOND ANNUAL LOVE LETTERS FOR LOCAL CAMPAIGN, which received more than 250 love letters and funded \$1,000 worth of gift cards to four local businesses

CRAFT BEVERAGE PASSPORT FEATURING 22 LOCAL BUSINESSES, which sold out in less than an hour!

A HOLIDAY GIFT GUIDE FOR DOWNTOWN FREDERICK, promoting a curated Shop Local Gift Guide, extended shopping hours for downtown businesses, and a list of locations that offer online shopping and "shop 'n ship" services through the holiday season

EXPANDING CULTURAL PROGRAMMING

The Partnership worked with local organizations to promote cultural programming and/or launch new events in Downtown Frederick, including:

THAI NIGHT MARKET and **THAI NEW YEAR WATER FESTIVAL** hosted by the Asian American Center of Frederick and Sumittra

ANNUAL ORGANIZATION DAY PARADE hosted by the Mountain City Elks Lodge #382 and featuring the Howard University Marching Band

HISPANIC HERITAGE FESTIVAL hosted by Centro Hispano de Frederick

ORGANIZATION

The Organization Committee secures the financial investors and volunteer support necessary to ensure that the Partnership has the funds and ability to achieve our ambitious goals.



The Organization Committee is focused on creating a strong foundation for the Partnership including cultivating partnerships, community involvement and resources for Downtown Frederick.

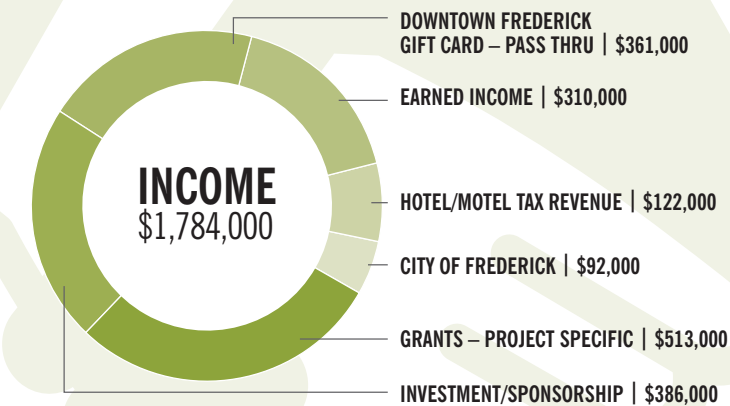
RAISING FUNDS & COMMUNITY SUPPORT

INSTALLED HOLIDAY LIGHTS ON 155 TREES along Market and Patrick Streets, recruiting more than 110 sponsors and raising a total of \$91,500 to support the project

This annual holiday lighting project is a **JOINT EFFORT BETWEEN DOWNTOWN FREDERICK PARTNERSHIP** and **THE CITY OF FREDERICK**, with a significant portion of the funds raised from residents and businesses who support the lights

RAISED MORE THAN \$384,000 as part of the annual fundraising campaign to support vital programs and projects in Downtown Frederick

ORGANIZED 4,366 VOLUNTEER HOURS through the work of the Partnership's committees and events, **VALUED AT MORE THAN \$130,000** to the downtown community



ALIVE @ FIVE

Alive @ Five **RETURNED IN 2021**, welcoming more than 10,700 people during an abbreviated 14-event season.

\$77,470
Sponsor Dollars Raised in 2021

49 Friends of Alive @ Five
Season Pass Holders

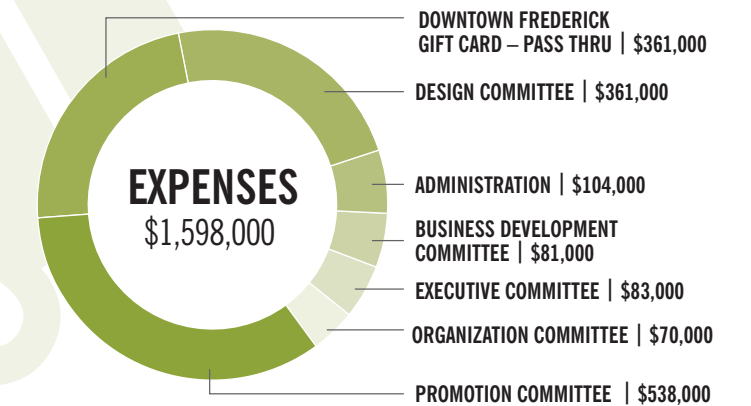
10,720
total attendees

579 Volunteers
during the season

\$167,455
Dollars Earned
(through gate fees + drink sales)

DID YOU KNOW?
Alive @ Five is the Partnership's largest fundraiser?

Every gate fee paid and drink token purchased gets reinvested back into the downtown community



FY22 INVESTORS

DOWNTOWN FREDERICK CHAMPIONS



FREDERICK
MARYLAND

THE
JOSEPH D. BAKER
FUND

BETSY & KEN MORROW

DOWNTOWN FREDERICK LEADERSHIP CIRCLE



Electrical
CONNECTIONS



leidos



DO STUFF THAT
MATTERS

JEAN & BEN NORMAN

DOWNTOWN FREDERICK PARTNERSHIP CLUB



HARRIS
SMARIGA



Natural Lawn
of America

CHERYL &
DEREK MCGEE



PNC

TIFFANIE & JACK REEVES

GRANTORS



AUSHERMAN
FAMILY FOUNDATION



DELAPLAINE
FOUNDATION INC.



FAC
FREDERICK
ARTS COUNCIL



MSAC



TMS
Transportation
Management
Services



DHCD
Maryland Department of Housing
and Community Development



VISIT
Frederick
CITY & COUNTY

DOWNTOWN
FREDERICK ADVOCATES

Thiel Butner
Cowork Frederick
DISTRICT Arts
Joseph Donegan
Ec'lectibles
Edgeworks Knife
and Supply
Frederick Health Systems
Kathleen & Thomas Igo
Kate Kuranda
Elizabeth Lovoy
Miles and Stockbridge
Pretzel & Pizza Creations
Yvonne Reinsch
Rodgers Consulting
Tom Rozynek
Starbucks
Kimberly Teunis
Eleanor Winter &
Dan Backo

DOWNTOWN
FREDERICK PROMOTERS

Bailey's Treasures
The Cellar Door
Timothy Custer
Details Matter
Bookkeeping
Dream House
Furniture & Design
Peggy Dufour
Earthly Elements
Matt Edens
Flynn & Clarke, LLC
Frederick Brick Works
Frederick Coffee Co & Cafe
Frederick Fudge &
Ice Cream
Beth Gura
Marcia Hall
HR Answerbox
Skip & Nikki Irwin
The Kitchenette
The Knot House

Law Offices of McCurdy,
Dean & Graditor
Karyn Lovins
James Lynch
McClintock
Distilling Company
Molly's Meanderings
Sean Morrissey
Rose Marie Myers
The Orchard
The Pasta Palette
Perfect Truffle
Powell, LLC
RS Will Wealth
Management
Shab Row Tea Emporium
The Spice & Tea Exchange
Up On Market
Varner & Goundry, P.C.
The Wine Kitchen
on the Creek

DOWNTOWN
FREDERICK FANS

Kathy Angleberger
Bella Brows
Microblading Studio
Café Anglais
Cannon Hill Logistics
Coco Cabana
Curious Iguana
Betsy Fisher
Footlights Dance &
Theatre Boutique
Gaslight Gallery
Helen Gregory
Jennifer Grove
Hootch & Banter
Marien Hornyak
Karen Justice
Lily's Loft
Lockhouse Studios
Love Your Vessel
Larry Marsh
ODIN CrossFit
Margray & Bill Poulin

DOWNTOWN
FREDERICK FRIENDS

Kimberly Anstine
Art Collective
Artifacts Glass Gallery
Craig Bedard
Robin Bell
Gillian Berluti
Howard Cox
Custom Imprints
Kimberly English
Donna Evans
Neil & Kathy Fay
John & Katie Fieseler
Freesia and Vine Flowers
Jill Fulton
Denise Gouin
Gravel & Grind
Great Stuff by Paul
Lauren Hagan
Susan Hardey
Tara Hays
Truby LaGarde
Lenny Martin
Theresa Michel
Janice Murray
The Muse
Natural Fusion
Hair Studio
Sheridan Reaver
Jean Remmert
Rachel Rice
Dedra Salitrik
Savage Soaps
Sir Speedy Printing
Patricia Szymanski
Lorri Taylor
Sunny Tompkins
UnCorporate Headshot
Meghan Waters
Zakiya White
Donnie Wood
Stephen Yarnall

DOWNTOWN
FREDERICK
SUPPORTERS

The Amy Wolff Team of
Direct Mortgage Loans
Attaboy Beer
Beth Azrael
Dolan Media Management
Evangelical Reformed
United Church
of Christ
Grove Public Relations
Everett & Patricia Hart
Carole Larkin
L.P. Calomeris Realty
Kate McDermott
The Potters' Guild
of Frederick
Jeanie Reeder
Smoketown Creekside
Text Design Inc
Edward &
Robin Thompson
Verberna Salon & Spa
Welcome Home
Realty Group

FY22 SPONSORS

ALIVE @ FIVE 2021
PRESENTING
DARCARS Toyota
of Frederick
WLR Automotive Group

LEVEL ONE
Audio Video Group
Brewer's Alley
FoodPRO
Innovative Inc
Key 103 &
106.9 The Eagle
LSWG
M&T Bank
Rotary Club
of Carroll Creek
Rotary Club of Frederick
Truist

LEVEL THREE
Beckley's RVs
Beer Around Frederick
Edgewater Federal
Solutions
FCB Bank
Four Points Group
at Morgan Stanley
Frederick County
Health Department
MD Tix
Morgan-Keller
Construction
Ruppert Properties
Sandy Spring Bank
St John Properties

IN-KIND
Benefactor Events
Comcast
Frederick Keys
Frederick News-Post

Imagination Center
Postern
Rosedale Ice

BEER, FOOD & WINE
Boxcar Burgers
Brewer's Alley
In10se BBQ
Irie Eats
Olde Mother Brewing
Pop-Up Poutine
Smoketown Beer
Steinhardt Brewing
Taco Daddy
The Tasting Room

FRIEND OF
ALIVE @ FIVE
AMI Signs
Attaboy Beer
BaneBio
Beans and Bagels
Cellar Door
COAST Designs
Cowork Frederick
Crème de la Crème
Curious Iguana
Dancing Bear
Dream House
East Side Auto Service
Ec'lectibles
Edgeworks Knife
and Supply
Embark Skate Shop
Fraternal Order of Police
Francis Scott Key
Lodge #91
Frederick Bound
Frederick
Lumber Company
Frederick Shell Carwash
Freesia and Vine Flowers

Griffith Energy Services
and Propane, Inc.
Jocelyn & Mike Hering
Hippy Chick Hummus
HR Answerbox
In Balance
Massage Therapy
Jill Fulton Band
Jim Bass Group of
Real Estate Teams
The Kitchenette
LifeCYCLE Studio
Markool
Heating & Cooling
McClintock Distilling
Caitlin McGrew
North Market Pop Shop
Olde Towne Tavern
Peace for the
Modern Hippie
Pretzel & Pizza Creations
Ruppert Landscape
Six East Salon & Spa
Spring Arbor Senior Living
Starbucks
State Farm
Agent Darius Mark
Sumittra Thai Cuisine
Support Unlimited Inc
Thacher & Rye
TONIQ
The Trail House

Visit Frederick
Welcome Home
Realty Group
Woman to
Woman Mentoring

ALIVE @ FIVE 2022
PRESENTING
DARCARS Toyota
of Frederick

LEVEL ONE
Audio Video Group
Brewer's Alley
Frederick
Lumber Company
Innovative Inc
Key 103 &
106.9 The Eagle
LSWG
M&T Bank
Northrop Realty
Rotary Club
of Carroll Creek
Rotary Club of Frederick
Truist
WLR Automotive Group

LEVEL TWO
FoodPRO

LEVEL THREE
Acts Retirement-Life
Communities
CAS Engineering
Clagett Enterprises
Edgewater
Federal Solutions
FCB Bank
Four Points Group
at Morgan Stanley
Goodwill Industries
of Monocacy Valley
McNees Wallace & Nurick
Morgan-Keller
Construction
Ruppert Properties
Sandy Spring Bank
Stauffer Funeral Homes

IN-KIND
Benefactor Events
Frederick Book
Arts Center
Frederick Keys
Frederick News-Post
Imagination Center
Minuteman Press

Postern
Rosedale Ice

BEER, FOOD & WINE
Attaboy Beer
Boxcar Burgers
Brewer's Alley
District East
Firestone's
Culinary Tavern
Gambrell Mt Food Co
Idiom Brewing
La Parada
Olde Mother Brewing
Sabor de Cuba
Smoketown Beer
Steinhardt Brewing
Tempo di Pasta

FRIEND OF
ALIVE @ FIVE
AMI Signs
Bach Real Estate
BaneBio
Beans and Bagels
Blessings in a Backpack,
Frederick Chapter
Capital Women's Care
Frederick OB/GYN
Cellar Door
Restaurant & Lounge
Classic Occasions
Common Market Co-Op
Cowork Frederick
Curious Iguana
Dancing Bear
Dream House
Ec'lectibles
Edgeworks Knife
and Supply
Exceed Cybersecurity & IT
First Command
Financial Services
Laura Fitzgibbon
Frederick County
Association of Realtors

Frederick Shell Carwash
Frederick Social
Donna Goff
Gulf Group LLC
Cheryl Hanes
Hippy Chick Hummus
Jenny Huseman
Jill Fulton Band
Jim Bass Group of
Real Estate Teams
Key City Foundation
The Kitchenette
Live Frederick Group
Newbridge Spine
& Pain Center
North Market Pop Shop
Platinum PR •
Places Reimagined
Premier Group of Long &
Foster Real Estate Inc
Remus, Weddle &
Cavenee, LLC
Scotty's Vodka
Tim Smith
Spring Arbor Senior Living
Support Unlimited Inc
Patti Szymanski
TONIQ
The Trail House
Transformed Medical Spa
of Frederick
Transportation
Management Services
Triangle Motors
Village Crossing
Visit Frederick
VoodooRocksBand.com
Welcome Home
Realty Group
Kristi Jacobs Williams,
Realtor and Your
Homestead Team at
Samson Properties
Woman to
Woman Mentoring

Tori Wright-Elliott,
Realtor at Impact
Maryland Real Estate

FEBRUARY
FIRST SATURDAY,
FIRE IN ICE 2022
PRESENTING
Music & Arts

ICE SCULPTURES
Advanced
Behavioral Health
AIGA BlueRidge Chapter
The Alcorn Family
Baker Tree Service
Baltimore
Gold of Frederick
Bartz Landscaping
Beer Around Frederick
Belleza Hair & Nail Studio
Brainstorm Comics
Brewer's Alley
Brick & Mortar Mercantile
Bushwallers
Capital Womens Care
The Cellar Door
The Center.
Sound. Mind. Body.
Century 21 Redwood
Citizens Ballroom
Cucina Massi
Dancing Bear
Days End Farm
Horse Rescue
Delaplaire
Art Center
DeLeon & Stang
Dream House
Furniture & Design
Dynamic Automotive
Ec'lectibles
Edgeworks Knife
and Supply
Embark Skate Shop
Emporium Antiques

Evangelical
Lutheran Church
Evangelical Reformed
United Church
of Christ
FCB Bank
FCDSS Foster Care
Services Center
Federated Charities
Firestone's
Culinary Tavern
Frederick Arts Council
The Frederick
Basket Company
Frederick Brick Works
Frederick
Community College
Frederick Social
Gaslight Gallery
Golden Spring
Landscaping
Goodwill Industries
of Monocacy Valley
Hood College
I Made This! Pottery Shop
Idiom Brewing
Il Porto
La Paz
Mexican Restaurant
Law for Parents
Lazy Fish
Lonza Bioscience
L.P. Calomeris Realty
Magoo's Pub & Eatery
Magpie Market
Maryland
Ensemble Theatre
The Muse,
Molly's Meanderings &
Hunting Creek Outfitters
Music & Arts
National Museum
of Civil War Medicine
North Market Pop Shop
ODIN CrossFit
Olde Towne Tavern

Alice Orzechowski, CPA
Overland Site Services
Patriot Federal
Credit Union
Peace
The Platoon Veteran
Services Center
at Goodwill
Power of Change
Precision for Medicine
Premier Group of Long
& Foster Real Estate
Pretzel & Pizza Creations
Primitive Homespuns &
Charlotte's Cottage
Quilt Shop
RE/MAX Plus
Retro-Metro
Ronald Layman Studios
Ruppert Properties
Sabor de Cuba
Savage Soaps
Showroom
Silver Hawk Farm
Sisters in Style
Six East Salon
Smoketown Creekside
South Mountain Creamery
Ice Cream Shop
The Spice & Tea Exchange
Structures Salon
Stumpy's Hatchet House
Support Unlimited
Sweetie's
Taco Daddy
Take Root
Tenth Ward
Distilling Company
Thacher & Rye
Thermo Fisher Scientific
The Trail House
Transportation
Management Services
Tsunami

United Steam
Fire Engine Co #3
Up On Market
Velvet Lounge &
Wildflower Weddings
Vintage Mid-Century
Visit Frederick
Warehouse Cinemas
White Rabbit Gastropub
The Wine Kitchen
on the Creek
Woodsboro Bank
Zebop

FOOD TRUCKS
Boxcar Burgers
In10se BBQ
Mayta Peruvian Cuisine
MR Cheesecakes

BRING A BROOM
SATURDAY
City of Frederick
Grant County Mulch
Oldetowne
Landscape Architects
Tobacco Free Frederick
Wegmans

COMPETITIVE EDGE
City of Frederick
Department of
Economic
Development
Frederick County Office
of Economic
Development
PNC Bank

FIRST SATURDAY
CrossRem
Eastern Exteriors
Mount Saint Mary's
Plamondon
Hospitality Partners
SkyPoint Federal
Credit Union
Wegmans

FROSTY FRIDAY
Woodsboro Bank

HALLOWEEN
C Burr Artz Trust



19 E CHURCH ST
FREDERICK, MD 21701

Presort Standard
US Postage
PAID
Permit 401
Frederick, MD

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SANDY DUBAY
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JULIE KENNEDY
Promotion Co-Chair

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The Affiliated Barber Shop
BECKY KALER
City of Frederick Department
of Economic Development
CHRIS KLINE, JR.
Frederick Commercial
Real Estate
KATE KURANDA
Downtown Resident
SEAN NORRIS
Edgeworks Knife & Supply
KELLY RUSSELL
Alderman, City of Frederick
CASSIE SENN VAIRA
Dream House
Furniture & Design
CARLO SERIO
Pretzel & Pizza Creations
NKEM WELLINGTON
Downtown Resident & NAC 11
ZAKIYA WHITE
Lockheed Martin

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JENNIFER GERLOCK
Frederick County Chamber
of Commerce
LOUISE KENNELLY
Frederick Arts Council
AMANDA LEE
Frederick County Office of
Economic Development
JEN MARTIN
Celebrate Frederick
KARA NORMAN
Downtown Frederick Partnership
DAVE ZIEDELIS
Visit Frederick

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Associate Director
CHRISTINE VAN BLOEM
Marketing Manager
JADE DUNHOUR
Events Manager