

# holiday lights

IN DOWNTOWN FREDERICK

In partnership with The City of Frederick and the Tourism Council of Frederick County, Downtown Frederick Partnership is testing a new holiday lighting technique in Downtown Frederick for the upcoming holiday season.

The new holiday lights will be installed in trees along Market and Patrick Streets in advance of the holiday season and will be unveiled at sundown during Frosty Friday, on November 23, 2018. The lights will remain lit in the trees through March 10, 2019, when daylight saving begins.

## **Sponsor a Tree**

Supporters have the opportunity to sponsor a tree for the 2018/2019 season for \$500. The benefits of this highly visible opportunity are listed below:

- Sponsor name displayed on tree
- Name listed on Holiday Lights Project website page- [downtownfrederick.org/holiday-lights](http://downtownfrederick.org/holiday-lights)
- Name listed on signboard (located at 30 N Market St) that will be placed outside daily through November
- Listed in press release at conclusion of season thanking tree sponsors

If you would like to sponsor a tree, please complete the attached form and email to [danielle@downtownfrederick.org](mailto:danielle@downtownfrederick.org) or mail to Downtown Frederick Partnership, 19 E Church St, Frederick, MD 21701.

Checks may be mailed to the Community Foundation, 312 East Church Street, Frederick, Maryland, 21701, with "Holiday Lights Fund" noted in the memo line, or payment may be made online at: [FrederickCountyGives.org/HolidayLights](http://FrederickCountyGives.org/HolidayLights).

## **For more information, contact:**

Danielle Doll  
Associate Director  
[danielle@downtownfrederick.org](mailto:danielle@downtownfrederick.org)  
301.698.8118



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Contact Name: \_\_\_\_\_

Organization or Business (if applicable): \_\_\_\_\_

Name To Be Listed on Sign: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone #: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_